



2011 Excellence in Irrigation

Call for Entries

PLEASE NOTE: Entry form must be fully completed, including all signatures, for entry to be eligible for judging.

Deadline for receipt of entries is Friday, April 15, 2011 at 5:00 P.M. EST.

ENTRY CATEGORY (Check one)

- Commercial/Public
- Golf
- Planning and Analysis
- Research
- Student/Graduate Awards

ENTRY CONTACT INFORMATION

Name: _____
Role in Project: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone/Fax: _____
E-mail: _____

PROJECT BACKGROUND INFORMATION

Name: _____
Location: _____

CLIENT CONTACT INFORMATION

Name: _____
Address: _____
City/State/Zip: _____
Phone/Fax: _____
E-mail: _____

I have reviewed this entry and have no objection to the submission, judging or publication of this material.

Client Signature: _____
Title: _____
Date: _____



2011

Excellence in Irrigation Awards Program

ENTRANT ELIGIBILITY

Any individual, firm, agency or academic institution is eligible to enter, as long as one of the project's main participants meets at least one of the following classifications:

Members, Associates, and Affiliates of the American Society of Irrigation Consultants;

Non-ASIC member (see Additional Fee);

Full-time student of irrigation design program.

ENTRY SUBMISSION DEADLINE

The entry deadline is April 15, 2011

AWARDS

Honor Award: The highest award in each category.

Merit Award: An award of recognition of superior professional accomplishment.

Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to make an award in any or all of the categories.

JURY

Each year's submissions will be judged by a jury of knowledgeable and nationally recognized members of academia, irrigation consultants, industry members or public agency officials. An ASIC member will be appointed by the ASIC Board of Directors to chair the awards program each year. Judges will convene the first week of April to provide adequate time for notice of Award Recipients.

PRESENTATION OF AWARDS

Awards will be presented at the American Society of Irrigation Consultants Annual Conference. Awards Recipients should be encouraged to invite the client to attend the Awards Presentation. Award Recipients will be notified immediately after judging and will be requested to produce a 24"x36" presentation board of the submission. The presentation boards will become the property of ASIC for display in the ASIC booth.

ENTRY FORMAT

All categories require the following:

SUBMITTAL FORMAT

Entries must be prepared in a Microsoft PowerPoint format and be submitted on compact disk.

- Maximum size - 10 Mb.
- Maximum number of slides - 20 total.
- Remove authorship and/or all reference to the firm of individual's name from the properties of the presentation.

SLIDE #1

On slide #1 of the presentation, clearly state and summarize the following:

- Project name and location.
- Project purpose: list requirements, scope, philosophy and intent.

SLIDE #2

On slide #2 of the presentation, clearly state and summarize the following:

Role of the irrigation consultant/entrant vs. role of other participants, including owner/client and collaborators.

SLIDE #3

On slide #3 of the presentation, clearly state and summarize the following:

- Special factors: explain the project's uniqueness and any unusual challenges.
- Significance: briefly describe the project's potential to positively impact the public perception of the irrigation profession. Explain how the project meets judging criteria.

SLIDE #4 (OPTIONAL TEXT SLIDE)

On slide #4 of the presentation, the entrant has the option of providing one page of text describing the project.

IMAGE SLIDES

Entrants are encouraged but not required to prepare image/photo prepare image slides to support their entry. Image/photo guidelines:

- 1 image/photo per slide (no additional text)
- Photos of site prior to installation if available
- An irrigation plan
- Overall and detail area of project
- Detail area plans and/or sections
- Identify images and graphics with a brief description on each slide

IMAGE DESCRIPTIONS (200 words maximum)

Prepare description (200 words maximum) of each image slide in the presentation and enclose it with the project narrative described below.

The presentation should be all inclusive of the project. The jury will review each project by means of the slides and descriptive data only.

PROJECT NARRATIVE

Entries must include a project narrative (200 words maximum). It will be used to present the project in the event that it wins an award. The narrative should include:

- **PROJECT NAME AND LOCATION**
- **PURPOSE OF PROJECT:** Describe requirements, scope, planning or design philosophy intent.
- **ROLE OF THE ENTRANT:** Describe the entrant's role of leadership and involvement, role of the client, public, consultants, and/or subcontractors.
- **SIGNIFICANCE:** Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.
- **SPECIAL FACTORS - Very Important:** Explain why the project is unique or special, plus any unusual challenges, new techniques, or budgetary constraints you encountered.

This description shall be placed in an unsealed envelope, clearly marked "Project Narrative".

ENTRY CATEGORIES

The discipline of Irrigation Consulting encompasses many diverse categories. The judging for the Awards Program will recognize outstanding design solutions in these categories for projects within and out of the United States. Large incremental projects must have completed at least the first phase to be eligible for entry. In this case, the first phase must be representative of the entire project and will be judged by the same criteria as other entries in the category. Each entry will be submitted and judged under one (only) of the following categories:

Category I. COMMERCIAL & PUBLIC WORKS

Category I recognizes:

- Construction site-specific works of irrigation consulting and design for commercial or public projects. For large incremental projects, at least the first stage must be completed to be eligible for an award.
- Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; reclamation and conservation.

Main Criteria for Judging Design

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment

Category II. GOLF

Category II recognizes:

- Construction site-specific works of irrigation consulting and design for golf projects. For large incremental projects, at least the first stage must be completed to be eligible for an award.
- Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
- Typical entries in this category may include: public courses, private courses, resorts, institutions, clubhouses, golf directed land development, renovation, reclamation and conservation.

Main Criteria for Judging Design

1. Quality of design
2. Functionalism

3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment

Category III. PLANNING AND ANALYSIS

Category III recognizes:

- The wide variety of professional activities that lead to, guide or evaluate irrigation consulting and design.
- Typical entries in this category may include: general development, programming, auditing, water management planning, government policies or programs; legislation or regulations; water use analysis; natural-resource protection, conservation, restoration, and/or reclamation plans.

Main Criteria for Judging Planning and Analysis:

1. Quality of planning and analysis
2. Functionalism
3. Relationship to context
4. Environmental Responsibility
5. Effective Use, presentation or programming of irrigation techniques
6. Opportunities for irrigation consulting to have a significant impact on the environment or environmental decision making
7. Overall relevance to the profession, the public and the environment

Category IV. RESEARCH

Category IV recognizes:

Work of rigor and historical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

Entries in this category should show the use of directed inquiry comprising of the following:

1. Problem Statement: identification of problem to be researched;
2. Issues: statements identifying possible relationships to be investigated;
3. Procedure: Method of inquiry used;
4. Results: Report of results of the research, which may include an analysis (statistical or other);
5. Conclusions: Researcher's findings concerning significance of the results, their comparability with past research, their applicability to irrigation consulting and the need for new or further research.

Main Criteria for Judging Research:

- The clarity and adequacy of the five steps
- The work's overall significance and relevance to the profession
- Quality of presentation

Category V. STUDENT/GRADUATE AWARDS

- A review by the jury of Junior and Senior projects to select merit and honor awards
- A review by the Jury of Graduate Student design projects to select merit and honor awards.

ENTRY FEES

	ASIC MEMBER	NON-MEMBER
PER PROJECT	\$100.00	\$150.00
JOINT ENTRY	\$150.00	\$200.00

NO FEE WILL BE REQUIRED for government agencies (City, County, State and Federal) or Student Entries.

Make checks payable to ASIC and place within the "Concealed Data" envelope. Additional certificates can be ordered for \$100.00 each after the awards presentation.

ENTRY INSTRUCTIONS

- Complete entry form in full, including signature of client/publisher acknowledging your entry.
- Ensure anonymity on all materials except the entry form.
- Identify project name on compact disk and insert into a plastic protector.
- Print a copy of the PowerPoint presentation and place it in the envelope with the project narrative (color preferred).
- Place entry form and entry fee in a separate opaque sealed envelope, clearly marked - "Concealed Data" - and place it inside of the envelope of the project narrative and disk with PowerPoint presentation.
- Submit oversized planning, research and communications documents separately. **Do not submit any material not specifically requested.** A PowerPoint presentation containing slides 1-3 as described above is required for these submittals.
- **Make sure you describe images and graphics in presentation slides.**

ENTRIES MUST BE RECEIVED NO LATER THAN April 15,2011

SEND TO:

By Mail:

American Society of Irrigation Consultants
PO Box 426
Rochester, MA 02770
RE: Excellence in Irrigation Awards

By Package Delivery:

American Society of Irrigation Consultants
125 Paradise Lane
Rochester, MA 02770
RE: Excellence in Irrigation Awards

All submittal materials for award winning entries will become property of the American Society of Irrigation Consultants.