

## Project Purpose

To reduce the water footprint of Jack in the Box.

Reducing water footprints has become an important business strategy—not only to conserve one of our most important resources, but to also generate water cost savings.

Quick-service and fast-casual restaurants can look to Smart Water Management strategies as effective tools to reduce water footprint and cut water bills in a significant amount of time across all of their properties and corporate headquarters.

## Role of Irrigation Consultant

The irrigation consultant:

- implemented WeatherTRAK irrigation controllers, estimated to save more than 1 million gallons of water each year, after water audit revealed 75 percent of water use was attributed to outdoor landscape.
- replaced existing indoor fixtures with new 1/8-gallon flush urinals, low-flow showerheads and pre-rinse spray valves to save 150,000-plus gallons of water annually.



## Special Factors

HydroPoint's WeatherTRAK Smart Water Management solution delivers a powerful green multiplier effect – saving water, conserving energy, reducing carbon emissions and protecting local ecosystems.

The WeatherTRAK irrigation controller's bottom-line advantages extend well beyond reduced water bills to lower the true "costs" of water, which include operating costs, hardscape damage and liability avoidance.

## Significance

Jack in the Box reduced water use by 47 percent in just four months at its corporate facility in San Diego, CA, by using the HydroPoint Smart Water Management solution to reduce its water footprint.

The company saves one million gallons of water a year, while preventing the emission of 5,360 pounds of carbon dioxide.

Additionally, by reducing its water footprint, Jack in the Box substantially reduced its operating costs.

Reclassification of sewer and water rates also contributed savings back to its bottom line.